

## **Helping CPA Firms Do More With Less Stress**

We know the challenges CPA firms are facing today... Teams are stretched thin and struggling to hire enough CPAs to keep up. Many firms are moving upstream and only taking on larger clients. Independence rules prevent you from offering bookkeeping services when doing audits or attest work. Clients continue to bring needs, including valuations, sale readiness, and bank financing, that require accurate, accrual-based books and timely financials.

You're working hard to address all of these friction points while providing the highest levels of service to your clients. And, at the same time, you're trying not to overwhelm your internal teams and resources.

That's where TMG Consulting comes in, partnering with you to turn challenges like the ones above into opportunities.

## Our fractional accounting and finance services are designed to support you by:

- Delivering clean, accurate client books at tax time (no more "shoebox accounting").
- Providing interim financials and forecasts to make tax projections easier.
- · Handling bookkeeping at rates clients can afford, freeing you from lower-value work.
- Scaling with larger clients by building dedicated bookkeeping, accounting, and finance teams.
- · Providing industry expertise that you may be lacking.
- Serving as a pressure relief valve during your busy season.

At first glance, you might see us as a competitor – we're actually a partner. We're focused on strengthening your client relationships by handling the bookkeeping, interim financials, and forecasting they need, freeing up your team to focus on higher-value services like tax, audit, and advisory. We're here to make it easier for you to serve your clients and grow your firm. You gain a resource that serves your clients while protecting your firm's bandwidth and independence.

We understand that you may already have (or are considering) your own division to handle this, and if that's working, we wish you all the best. At the same time, if that's falling short or you're still experiencing gaps, we'd love the opportunity to partner with you and provide the support your clients need.



## **Curious?**

Let's have a conversation about where we could add value to your clients and your firm.

Contact us today: 952.949.2433 | info@tmgconsulting.biz